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AM GROUP HOLDINGS LIMITED

秀商時代控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1849)

ANNOUNCEMENT:

(1) QUARTERLY UPDATE ON BUSINESS OPERATIONS AND PROGRESS RESUMPTION; AND (2) CONTINUED SUSPENSION OF TRADING

Reference is made to the announcements of the Company dated 23 September 2024, 24 September 2024, 30 September 2024, 23 December 2024, 17 January 2025, 24 January 2025, 14 February 2025, 12 March 2025, 19 March 2025, 21 March 2025, 23 June 2025 and 17 September 2025 (collectively, the “**Announcements**”) in relation to, among other things, (i) the delay in the publication of the 2024 Annual Results and the 2024 Annual Report; (ii) the delay in the publication of the 2025 Annual Results and the 2025 Annual Report; (iii) the delay in the publication of the 2024 Interim Results and the 2024 Interim Report; (iv) the postponement of the Company’s annual general meetings; (v) resumption guidance issued to the Company by the Stock Exchange; and (vi) quarterly update on business operations and progress of resumption.

Unless otherwise defined, capitalised terms used herein have the same meanings as defined in the Announcements.

RESUMPTION GUIDANCE

As at the date of this announcement, hereinbelow are the consolidated resumption guidance for resumption of trading in the Company’s shares sent by the Stock Exchange to the Company:

- (a) publish all outstanding financial results required under the Listing Rules and address any audit modifications;
- (b) demonstrate that there is no reasonable regulatory concern about the integrity, competence and/or character of the management and/or any persons with substantial influence over the Company’s management and operations, which may pose a risk to investors and damage market confidence;

- (c) conduct an independent internal control review and demonstrate that the Company has in place adequate internal controls and procedures to comply with the Listing Rules;
- (d) demonstrate the Company's compliance with Rule 13.24 of the Listing Rules;
- (e) inform the market of all material information for the Company's shareholders and investors to appraise the Company's position;
- (f) re-comply with Rules 3.10(1) and 3.21 of the Listing Rules; and
- (g) conduct an appropriate independent forensic investigation into the arrangements relating to the Alleged Cooperation Agreement, the Opco Acquisition, the Place Down, the 2024 Legal Actions and the 2025 Legal Actions and any other side arrangements in connection thereof (including but not limited to the Alleged Show Times HK Loans, the Alleged Charm Winner Cooperation Agreement and the Alleged Developer Cooperation Agreements), assess the impact on the Company's business operation and financial position, announce the findings and take appropriate remedial actions.

UPDATE ON RESUMPTION PROGRESS

The Board hereby announces the progress and updates up to the date of this announcement.

(a) To publish of all outstanding financial results required under the Listing Rules and address any audit modifications

As at the date of this announcement, the financial statements for the year ended 30 June 2024 and 30 June 2025 and the interim results for the six months ended 31 December 2024 are still outstanding.

As previously disclosed by the Company in the Announcements, with regard to the 2024 Annual Results, it was due to the pending provision of the necessary information and documents by the Company's subsidiaries in the PRC to the Auditor for conducting audit work, and such delay has thus consequentially affected the 2025 Annual Results.

Currently, the Auditor still has limited access of books and records of all of the Company's subsidiaries in the PRC for auditing the 2024 Annual Results, and the Company also has no books and records of all of the Company's subsidiaries in the PRC for preparing the 2024 Interim Results. This has thus also affected the auditing of the 2025 Annual Results.

Since the suspension of trading of the shares in the Company on 24 September 2024 and up to the date of this announcement, the Company has been trying its best efforts to facilitate the Auditor to conduct the auditing process on the Company's

subsidiaries in the PRC, mainly through Mr. Mu Lei, the former executive Director who supervised the Group's business in the PRC but the Company faced non-cooperation from those subsidiaries. The Company is taking actions to remedy the situation, including the removal of Mr. Mu Lei as a Director on 3 April 2025. The Company is also considering to de-consolidate the entire PRC subsidiaries from the Group as the Company considered that it would continue to face non-cooperation from those subsidiaries and it has already lost control on these PRC subsidiaries, and it is not the intention of the Group to proceed further on the operation of online e-commerce platform in the PRC considering (i) the costs and uncertainties involved; and (ii) the Group has already maintained sufficient level of operations to warrant the continued listing of its shares solely taking into account of in its Digital Marketing Business.

As the Board is unable to confirm when the outstanding information and documents would be available, it is not currently possible for the Board to provide an expected time as to when the 2024 Annual Results, the 2025 Annual Results and the 2024 Interim Results would be published.

Further announcement(s) will be published by the Company to inform the Shareholders and its potential investors of any material development on the aforesaid matters in due course.

- (b) To demonstrate that there is no reasonable regulatory concern about the integrity, competence and/or character of the management and/or any persons with substantial influence over the Company's management and operations, which may pose a risk to investors and damage market confidence**

As at the date of this announcement, the audit committee of the Board is reviewing the progress of audit and the preparation of the 2024 Annual Results, the 2025 Annual Results and 2024 Interim Results as well as materials and information which relate to the delay in the completion of the audit and publication of the financial results of the Group, and the possibility of deconsolidation of the entire PRC subsidiaries from the Group.

As previously disclosed by the Company in the Announcements, despite there being dispute involving Show Times CQ Technology (in which Mr. Mu is its legal representative and director, as well as a former executive Director of the Company), and Activa involved (in which Ms. Teo Li Lian is its director, as well as an Executive Director of the Company), as previously stated by the Company, the Company is not in a position to confirm the accuracy of the allegations by the respective plaintiffs in the 2024 Legal Action nor the 2025 Legal Action, including but not limited to whether the accuracy on the terms or existence of the cooperation agreement, and in particular, the Company would like to reiterate that it is not a party to such alleged cooperation agreement.

As at the date of this announcement, the Company has not noticed any issues affecting the Company's judgment on the integrity, competence and/or character of the Group's management.

With regard to the above, the Company has already engaged Fan, Mitchell Risk Advisory Services Limited to conduct an independent review on the Company's internal controls and procedures.

Fan, Mitchell Risk Advisory Services Limited has already completed its preliminary review and has provided its preliminary draft report to the Company. So far the findings of such report does not show that there is any reasonable regulatory concern about the integrity, competence and/or character of the management and/or any persons with substantial influence over the Company's management and operations, which may pose a risk to investors and damage market confidence.

(c) To conduct an independent internal control review and demonstrate that the Company has in place adequate internal controls and procedures to comply with the Listing Rules

As at the date of this announcement, the Company has already engaged Fan, Mitchell Risk Advisory Services Limited as the Independent Adviser to conduct the independent IC Review.

Fan, Mitchell Risk Advisory Services Limited has already completed its preliminary review and has provided its preliminary draft report to the Company. The Company is currently addressing certain observations identified by the draft report, after which Fan, Mitchell Risk Advisory Services Limited will conduct a follow-up review and a final report based on the follow-up review will be issued.

The Company will make further disclosure as to any significant findings of the IC Review including, where necessary, any recommendation of reinforcement or remedial actions and their implementation status in due course as stated in the final report and as and when appropriate.

(d) To demonstrate the Company's compliance with Rule 13.24 of the Listing Rules

The Group is principally engaged in (a) the provision of the Digital Marketing Business'; and (b) operation of the Online E-Commerce Platform Business.

Since the suspension of trading of the shares in the Company on 24 September 2024 and up to the date of this announcement, the Group has continued its normal business operations in its Digital Marketing Business; however, as the Board is unable to obtain information and documents related to the Online E-Commerce Platform Business, the Board is unable to confirm the status of the Group's Online E-Commerce Platform Business.

However, as of the date of this announcement, the Board considered that, the Group has already maintained sufficient level of operations to warrant the continued listing of its shares solely taking into account of in its Digital Marketing Business.

(e) To inform the market of all material information for the Company's shareholders and investors to appraise the Company's position

The Company will continue to keep its Shareholders and potential investors abreast of any relevant material development by making further announcement(s) as and when appropriate in accordance with the requirements under the Listing Rules.

(f) To re-comply with Rules 3.10(1) and 3.21 of the Listing Rules

As disclosed in the announcement of the Company dated 26 February 2025, Mr. Koh Boon Chiao has been appointed as an independent non-executive Director, a member of the each of the Board's audit committee and the nomination committee with effect from 1 March 2025.

As such, the Company has already re-complied with Rule 3.10(1) and 3.21 of the Listing Rules on 1 March 2025.

(g) To conduct an appropriate independent forensic investigation into the arrangements relating to the Alleged Cooperation Agreement, the Opco Acquisition, the Place Down, the 2024 Legal Actions and the 2025 Legal Actions and any other side arrangements in connection thereof (including but not limited to the Alleged Show Times HK Loans, the Alleged Charm Winner Cooperation Agreement and the Alleged Developer Cooperation Agreements), assess the impact on the Company's business operation and financial position, announce the findings and take appropriate remedial actions

As disclosed in the Announcements, DLA Piper Hong Kong has been engaged as the independent forensic investigator to conduct independent forensic investigation into the above matters.

The independent forensic investigation has commenced since about June 2025. A preliminary draft of the independent forensic investigation report was originally ready in late September 2025. However, in light of the complaints as well as the modification of the resumption guidance under the Third Additional Resumption Guidance as stated in the announcement of the Company dated 17 September 2025, DLA Piper Hong Kong has been instructed to expand its investigation scope, and currently, it is expected that the independent forensic investigation report would tentatively be available in or around November 2025, subject to confirmation with the Stock Exchange of the scope of the investigation, the timely availability of relevant information and documentation, the cooperation of relevant parties, and provided that there is no further modification, addition or clarification to the existing resumption guidance concerning the independent forensic investigation.

Further announcement(s) will be made by the Company as to the findings of the forensic investigation results and the appropriate remedial actions taken as and when appropriate.

BUSINESS OPERATIONS

As at the date of this announcement, the Group continues to carry on its normal business as in its Digital Marketing Business, whilst as the Board is unable to obtain information and documents related to the Online E-Commerce Platform Business, the Board is unable to confirm the status of the Group's Online E-Commerce Platform Business.

CONTINUED SUSPENSION OF TRADING

At the request of the Company, trading in the shares of the Company on the Stock Exchange has been suspended with effect from 9:00 a.m. on 24 September 2024 and will remain suspended pending fulfilment of all the conditions stated in the Resumption Guidance.

Shareholders of the Company and potential investors should exercise caution when dealing in the Company's shares.

For and on behalf of
AM Group Holdings Limited
Teo Li Lian

Chairlady, Executive Director and Chief Executive Officer

Singapore, 23 September 2025

As at the date of this announcement, the Board comprises two Executive Directors, namely Ms. Teo Li Lian (Chairlady and Chief Executive Officer) and Mr. Teo Kuo Liang; and three Independent Non-executive Directors, namely Mr. Tan Kia Jing, Mr. Lee Shy Tsong and Mr. Koh Boon Chiao.